PRODUCT CATALOG

2022



YOUR LIFESTYLE

THE RIGHT SOLUTION



WEIGHT LOSS

YOU'RE INTERESTED IN LOSING WEIGHT AND KEEPING IT OFF—and whether your goal is to slim down and feel more confident in your clothing or to make a long-term lifestyle change, we have a simple system that can help.



14 EASY

OR

WANT TO GET BACK IN YOUR GOAL JEANS?

This system is for anyone looking to gain confidence and fit back into their goal jeans. You'll start to notice a difference in the way you feel after Day 1—and in just 14 days, you'll see noticeable results and looser-fitting jeans.



14 Easy Hello Goal Jeans

PERKS +
SUBSCRIPTION RETAIL
\$139

PRO TIP

Take your before picture on Day 1, and your after picture on Day 14 to help track your progress!

TAKE RESULTS TO THE NEXT LEVEL

Kick things up a notch and target problem areas like love handles that just won't go away.



Bye, Bye Love Handles

\$189

PERKS +
SUBSCRIPTION
RETAIL
\$252



ARE YOU ALL IN?

With this ultimate system, you'll get a month's supply of essential products, so you never run out between Autoship orders!



14 Easy Plus

PERKS +
SUBSCRIPTION RETAIL
\$327





14 EASY (NO ADDED CAFFEINE*)

LOOKING FOR AN EASY WAY TO MANAGE WEIGHT ON-THE-GO?

Boost your confidence without added caffeine! This system provides you with a simple way to hit the reset button and reach your goals for your body. You'll start to notice a difference in the way you feel after Day 1!



14 Easy Hello Goal Jeans

(no added caffeine*)

PERKS +
SUBSCRIPTION RETAIL
\$139
\$186

PRO TIP

Take 2 Slimming Gummies twice per day to maximize results!

READY TO KICK IT UP A NOTCH?

Add Skinny Wrap® to help tighten, tone, and firm problem areas. Notice results in as little as 45 minutes!



Bye, Bye Love Handles

(no added caffeine*)

\$175 PERKS + SUBSCRIPTION RETAIL \$234



MAXIMIZE YOUR RESULTS

Get a one-month supply to ensure that you never run out of your favorite products and see consistent results.



14 Easy Plus

(no added caffeine*)

PERKS + SUBSCRIPTION \$209



RETAIL

\$279

WEIGHT MANAGEMENT

YOUR GOALS ARE IMPORTANT TO YOU,

and helping you reach them is important to us. You need a simple way to maintain your progress (and see even more results!) while keeping up with your busy lifestyle.



SKINNYONTHEGO

WANT TO MANAGE WEIGHT, STAY HYDRATED, AND STRESS LESS?

Skinny Brew®, Slimming Gummies, Skinny Hydrate, and It Works! Stress Less gummies are the essentials you need to make that goal a reality.



SkinnyOnTheGo Essentials

PERKS +
SUBSCRIPTION RETAIL
\$139
\$186

PRO TIP

Keep a couple packets of Skinny Brew® and Skinny Hydrate in your purse so you have them for an on the go pick me any time you need a boost of energy.†

READY TO KICK IT UP A NOTCH?

Add It Works! Super Greens+ to your routine to boost your nutrition and fill nutritional gaps in your diet.



SkinnyOnTheGo Boost Me

PERKS +
SUBSCRIPTION RETAIL
\$185



MAXIMIZE YOUR RESULTS

With Advanced Formula Fat Fighter™, you can indulge and still reach your goals.



SkinnyOnTheGo Max Pak

PERKS +
SUBSCRIPTION RETAIL
\$209





SKINNYSIPS

LOOKING FOR AN EASY WAY TO MANAGE WEIGHT ON-THE-GO?

Skinny Hydrate, It Works! Super Greens+, and It Works!
Superfood Smoothie+ combine to give you a daily dose
of nutrition plus weight-management benefits. You'll
fill nutritional gaps, reduce cravings, and experience
hours of sustained energy.†



SkinnySips Essentials

PERKS +
SUBSCRIPTION RETAIL
\$139

PRO TIP

Skinny Hydrate makes the perfect beach or pool side drink.

READY TO KICK IT UP A NOTCH?

Add Skinny Cold Brew™ for an energizing iced white mocha that boosts your metabolism and offers immune support.†



SkinnySips Boost Me

PERKS + SUBSCRIPTION RETAIL \$234



MAXIMIZE YOUR RESULTS

Get a one-month supply of It Works! Superfood Smoothie+ and It Works! Super Greens+, and never run out between Autoship orders!



SkinnySips Max Pak

PERKS +
SUBSCRIPTION
\$209

RETAIL
\$279



NUTRITION

STAYING HEALTH-CONSCIOUS IS IMPORTANT TO YOU—whether that means you need some help filling in nutritional gaps, you want to maintain and build on your success with 14 Easy, or you simply want to keep up with your lifestyle with minimal stress. No matter where you are in your nutrition journey, we have a system to help you reach your goals.



HEALTHYGUT

LOOKING FOR IMPROVED GUT HEALTH & ADVANCED NUTRITION?

This super trio is the perfect way to start your health and wellness journey, improve gut health and digestion, and advance your nutrition. It also replaces the need for a daily multivitamin!



HealthyGut Essentials

SUBSCRIPTION RETAIL \$186

DID YOU KNOW?

Over 90 percent of adults have gaps in their nutrition.

READY TO KICK IT UP A NOTCH?

Add Power Hydrate to the mix for enhanced hydration, immunity support, and plant-powered energy.[†]



HealthyGut Boost Me

PERKS +
SUBSCRIPTION
\$175

RETAIL
\$234



MAXIMIZE YOUR RESULTS

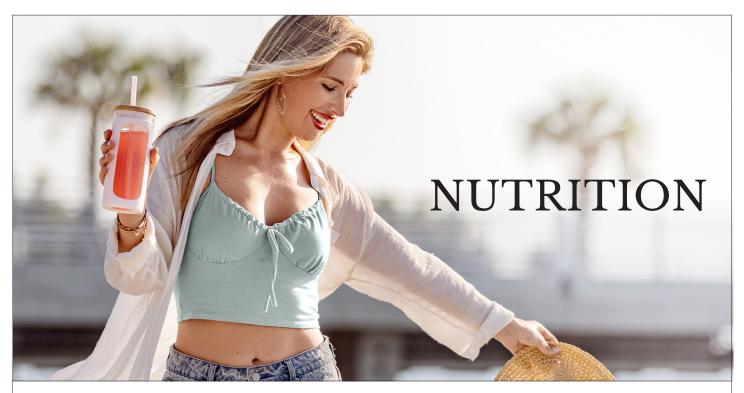
By adding It Works!
CollagenWorks™, you'll see
more youthful, glowing skin
and slow the effects of aging.[†]



HealthyGut Max Pak

PERKS +
SUBSCRIPTION RETAIL
\$209





HEALTHYGLO

WANT TO LOOK AND FEEL MORE VIBRANT AND YOUTHFUL?

This powerful duo nourishes you from within—and they're filled with vitamins, minerals, and antioxidants that can replace the need for a daily multivitamin!



HealthyGlo Essentials

PERKS +
SUBSCRIPTION RETAIL
\$139
\$186

PRO TIP

Mix both products together for a tasty way to get your vitamins, minerals, and antioxidants in one drink!

READY TO KICK IT UP A NOTCH?

Add Hair Skin Nails to get a boost of Keratin and Biotin for healthier hair, stronger nails, and glowing skin.[†]



HealthyGlo Boost Me

PERKS + SUBSCRIPTION RETAIL \$234



MAXIMIZE YOUR RESULTS

With It Works! Stress Less, you'll reduce stress so you can stay motivated and keep feeling your absolute best.†



HealthyGlo Max Pak

PERKS + SUBSCRIPTION RETAIL \$279



ACTIVE LIFESTYLE

HAVING AN ACTIVE LIFESTYLE IS IMPORTANT TO YOU—whether that means you take walks in the park, you're a regular at the gym, or you're aspiring to start an exercise routine. No matter where you are in your fitness journey, we have a pack to help you reach your goals.



PROPERFORMANCE

LOOKING FOR MORE ENERGY?

Together this trio is filled with over 30 grams of protein and loaded with vitamins, minerals, and antioxidants. Blend them for a super smoothie you can take on-the-go to stay fueled and focused with hours of sustained energy



ProPerformance Essentials

\$139

PERKS +
SUBSCRIPTION
RETAIL
\$186

FUN FACT

This trio can replace a daily multivitamin!

READY TO KICK IT UP A NOTCH?

Add Power Hydrate to the mix for enhanced hydration, immunity support, and plant-powered energy.[†]



ProPerformance Boost Me

PERKS +
SUBSCRIPTION RETAIL
\$179
\$239



MAXIMIZE YOUR RESULTS

Maximize your results and never miss a day! This 30-day supply ensures that you'll never run out of products between Autoship orders.



ProPerformance Max Pak

PERKS +
SUBSCRIPTION RETAIL
\$309
\$412





PROPOWER

NEED HELP RECOVERING AFTER A WORKOUT?

Use Power Hydrate, It Works! Superfood Smoothie+, and It Works! Power Protein to power through your workout and recovery with 30 grams of protein.† You'll get enhanced hydration with added energy and immunity benefits!†



ProPower Essentials

PERKS +
SUBSCRIPTION RETAIL
\$139

FUN FACT

All three products can be combined in to one drink or enjoyed on their own.

READY TO KICK IT UP A NOTCH?

Add It Works!

CollagenWorks™ to keep
your joints feeling mobile
and fluid.†



ProPower Boost Me

\$179 PERKS + SUBSCRIPTION RETAIL \$239



MAXIMIZE YOUR RESULTS

Add It Works! Super Reds, and you can enhance your recovery and your body's response to stress.†



ProPower Max Pak

PERKS +
SUBSCRIPTION
\$209

RETAIL
\$279





PROCOMPLETE

WANT TO BUILD MORE LEAN MUSCLE?

Conquer your workouts with a 30-day supply of Skinny Brew® and It Works! Power Protein. Skinny Brew® provides the perfect pre-workout energy boost, while the product duo offers 20 grams of protein to help you stay fuller longer.†



ProComplete Essentials

PERKS +
SUBSCRIPTION RETAIL
\$149

FUN FACT

Drink Skinny Brew® before a workout for a boost of energy and It Works! Power Protein afterwards to help support post workout recovery.†

READY TO KICK IT UP A NOTCH?

Add Power Hydrate to the mix for enhanced hydration, immunity support, and plant-powered energy.[†]



ProComplete Boost Me

PERKS +
SUBSCRIPTION RETAIL
\$209



MAXIMIZE YOUR RESULTS

By adding It Works! Stress Less gummies to your daily mix, you'll have help staying motivated and feel your very best.†

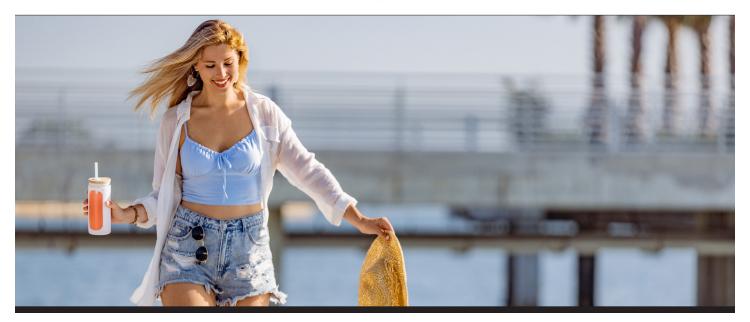


ProComplete Max Pak

\$249 PERKS + SUBSCRIPTION RETAIL \$332







WEIGHT LOSS & WEIGHT MANAGEMENT

POWERFUL, EFFECTIVE PRODUCTS designed to help you reach your goals quickly.



Skinny Brew®

RETAIL	PERKS + SUBSCRIPTION
\$74	\$55

Burns fat, fires up brain function, and boosts your metabolism with more caffeine than ever.†

(15 SERVINGS)



Skinny Cold Brew™

RETAIL	PERKS + SUBSCRIPTION
\$74	\$55

A probiotic-infused cold brew mix that energizes your body to burn calories and fat while supporting your immune system.†

(15 SERVINGS)





Skinny Hydrate

RETAIL	PERKS + SUBSCRIPTION
\$70	\$52

A refreshing blend that keeps you hydrated, helps boost your metabolism, and burns fat, so you can look and feel your best!†

AVAILABLE IN SUMMER SPLASH & COCOMANGO FLAVORS
(15 SERVINGS)



It Works! Superfood Smoothie+

RETAIL PERKS + SUBSCRIPTION \$79 \$59

Formulated with nutrient-rich superfoods to help you avoid empty-calorie snacking and feel fuller longer.†

AVAILABLE IN CHOCOLATE
BERRY AND TROPICAL
FRUIT FLAVORS
(14 SERVINGS)



It Works! Keto Coffee®

RETAIL PERKS + SUBSCRIPTION \$74

This instant coffee supports ketone production, sustains energy, sharpens focus, and satisfies hunger!†

(15 SERVINGS)



It Works! Keto Coffee® – Vanilla Crème

RETAIL PERKS + SUBSCRIPTION \$76 \$57

Treat yourself to all the benefits of the original It Works! Keto Coffee® in a deliciously sweet Vanilla Crème flavor.

(15 SERVINGS)



ThermoFight X^x

RETAIL PERKS + SUBSCRIPTION \$45

Boost your metabolism with this best-selling formula that contains caffeine and jalapeño pepper to help you fire up weight loss!†

(60 CAPLETS)



Slimming Gummies

RETAIL	PERKS + SUBSCRIPTION
\$60	\$45

Vegan gummies formulated with Apple Cider Vinegar and a Blood Orange power-ingredient to attack fat and help you slim down![†]

(60 GUMMIES)



It Works! Carb Control

RETAIL	PERKS + SUBSCRIPTION
\$67	\$50

Slow and control the impact of carbs on your body to reduce the accumulation of unwanted fat—so you can indulge every so often!

(60 CAPLETS)



Advanced Formula Fat Fighter™

RETAIL	PERKS + SUBSCRIPTION
\$60	\$45

Helps block some of the fat and carbs from your food, so your body doesn't absorb them!

(60 TABLETS)

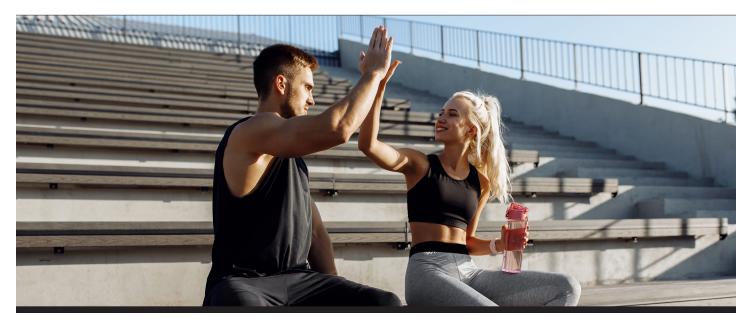


It Works! Cleanse®

RETAIL	PERKS + SUBSCRIPTION
\$59	\$44

A gentle, two-day cleanse with a Lemon-Ginger flavor that helps replenish your body with vitamins, minerals, and nutrients, and includes Blue Agave Fiber, Aloe Vera Leaf, Ginger Root, and Green Tea.†

(4 BOTTLES)



NUTRITION & ACTIVE LIFESTYLE

FEEL GOOD ABOUT YOUR DIET AND NUTRITION, even with a busy lifestyle.



It Works! Power Protein

RETAIL	PERKS + SUBSCRIPTION
\$83	\$62

A plant-based, high-protein booster that's packed with organic ingredients to help you feel sustained until your next meal and supports your healthy lifestyle.†

(15 SERVINGS)



It Works! Super Greens+ (On the Go)

RETAIL	PERKS + SUBSCRIPTION
\$67	\$50

This powerful drink is made with quality superfoods, vitamins, and minerals as a simple and convenient way to fill in many nutritional gaps.

AVAILABLE IN SUPERBERRY
OR COCOA DREAM FLAVORS
(15 SERVINGS)



It Works! Super Greens+ (Bulk)

RETAIL	PERKS + SUBSCRIPTION
\$98	\$73

This powerful drink is made with quality superfoods, vitamins, and minerals as a simple and convenient way to fill in many nutritional gaps.

AVAILABLE IN SUPERBERRY OR COCOA DREAM FLAVORS (30 SERVINGS)



Power Hydrate

RETAIL	PERKS + SUBSCRIPTION
\$70	\$52

Stay hydrated and experience added immunity and energy benefits with this all-in-one, nutrient-infused, electrolytecharged hydration blend.†

AVAILABLE IN FRUIT PUNCH OR CITRUS TWIST FLAVORS (15 SERVINGS)



It Works! Stress Less

RETAIL PERKS + SUBSCRIPTION \$72 \$54

These vegan gummies help combat stressors of everyday life and promote a positive mind and mood, so you can stay calm and balanced.†

(30 SERVINGS)



It Works! Super Reds

RETAIL PERKS + SUBSCRIPTION \$63 \$47

Formulated with antioxidants and vitamin-infused fruits, berries, and superfoods that help build your resilience to oxidative stress and damaging free radicals.†

(30 SERVINGS)





Confianza™

RETAIL PERKS + SUBSCRIPTION \$54

Stay focused and stress less with this unique blend of calming, adaptogenic herbs.†

(30 SERVINGS)



SKIN & BODY CARE

CLEAN, GENTLE PRODUCTS created to address all your skin-care needs.



It Works! BeautyWorks Collection

RETAIL PERKS + SUBSCRIPTION \$192 \$144

Five luxe beauty products that give you glowing, fresh skin you'll love: Hair Skin Nails, It Works! Radiance, It Works! Protect, It Works! Repair, and It Works! Refresh.†



It Works! Radiance

RETAIL PERKS + SUBSCRIPTION \$60 \$45

A hydrating serum created with key ingredients like Hyaluronic Acid, Aloe, Chamomile, and Witch Hazel.



Hair Skin Nails

RETAIL PERKS + SUBSCRIPTION \$45

Keep your hair, skin, and nails healthy, strong, and shiny with this blend that boosts your body's keratin and collagen production!†

(60 CAPSULES)



It Works! Dr. Nassif Collection

RETAIL PERKS + SUBSCRIPTION \$146

Three premier products in one classic collection: Enhancing Lash & Brow Serum, Illuminating Facial Pads, and Firming Neck Treatment.





Illuminating Facial Pads

RETAIL PERKS + SUBSCRIPTION \$52 \$39

Ready-to-go exfoliating pads that gently remove dead skin cells to help reveal a healthier, more youthful-looking complexion.

(60 PADS)





Firming Neck Treatment

RETAIL PERKS + SUBSCRIPTION \$52 \$39

Tighten and firm the skin on your neck with this anti-wrinkle contouring cream that helps reduce the signs of aging.



Enhancing Lash & Brow Serum

RETAIL PERKS + SUBSCRIPTION \$52 \$39

Get captivating lashes and brows with this serum, created to help fortify and nourish from the roots to give you noticeable results. You'll see longer-looking lashes and beautiful brows in the blink of an eye.



It Works! Refresh

RETAIL PERKS + SUBSCRIPTION \$55 \$41

Formulated for most skin types, this soap-free cleansing gel helps get rid of oil, dirt, and makeup while leaving your skin feeling clean, refreshed, and hydrated.



It Works! Protect

RETAIL PERKS + SUBSCRIPTION \$33

A daily moisturizer, formulated with Ashwagandha to help lessen the look of fine lines and wrinkles and alleviate blue-light induced skin fatigue.



It Works! Repair

RETAIL PERKS + SUBSCRIPTION \$44

A nightly moisturizer that features Bakuchiol, an herbal alternative to synthetic Retinol. It Work! Repair helps restore and repair your skin's hydration while smoothing and reducing the appearance of fine lines and wrinkles.



It Works! CollagenWorks™

RETAIL	PERKS + SUBSCRIPTION
\$68	\$51

A blend of collagen proteins and peptides that work together to help improve the appearance of your skin, support healthy joints, and replenish collagen in your body—in **Tropical Crush flavor.**[†]

(15 SERVINGS)



Hydrating Facial Mask

RETAIL	PERKS + SUBSCRIPTION
\$74	\$55

Hydrate your skin and minimize the look of fine lines and wrinkles with this sheet mask that uses powerful, anti-aging ingredients like Hyaluronic Acid, Vitamin E, and Kombucha.

(3 SHEET MASKS)



Lip & Eye

RETAIL	PERKS + SUBSCRIPTION
\$40	\$30

This targeted moisturizer is specially formulated for around your lips and eyes to help lessen the appearance of fine lines, wrinkles, bags, puffiness, and dark circles!



Defining Gel[™]

RETAIL	PERKS + SUBSCRIPTION
\$68	\$51

Firm problem areas, improve skin texture, and enhance Skinny Wrap™ results when you use this moisturizing, bodycontouring gel all over and up to twice daily.



Skinny Wrap®

RETAIL	PERKS + SUBSCRIPTION
\$74	\$55

Fine-tune problem areas anywhere from the chin down with this fast-acting body wrap. Seaweed, Green Tea, and Guarana help tighten and tone your skin, giving you visible results in just 45 minutes!

(3 WRAPS)



IT WORKS! PERKS LOYAL CUSTOMER

PROGRAM

The IT WORKS! Perks Loyal Customer Program was created to help you reach your health, wellness, and beauty goals. With an annual membership, you'll enjoy 15% off Retail Price on all your product purchases. You can save even more by creating a Monthly Subscription and receiving 25% off Retail Price. Start looking and feeling better than ever today!

