

## PRODUCT INFO

# IT WORKS! RADIANCE HYDRATING SERUM WITH HYALURONIC ACID

0.51 fl.oz./15 mL

Meet It Works! Radiance, a moisturizing serum created with Hyaluronic Acid—a key ingredient that holds a thousand times its weight in water to help you achieve glowing, luminous skin with youthful suppleness for your face and neck. The formula also helps soothe dry, irritated, damaged skin with Aloe, Chamomile, and Witch Hazel, so you'll look and feel radiant every day.

Features and Benefits:

- Intensely hydrates your skin with Hyaluronic Acid
- Contains Vitamin B5 for softer, more moisturized skin
- Uses Witch Hazel as a toner to restore your skin's pH balance
- Helps tighten skin and minimize the look of pores, fine lines, and expression wrinkles



## INGREDIENTS

Water (Aqua), Glycerin, Propylene Glycol, Polysorbate 20, Hyaluronic Acid, Aloe Vera (Aloe barbadensis) leaf extract, Sweet almond oil (Prunus amygdalus dulcis) oil, Decil Oleate, Sorbitol, Sodium gluconate, Argan oil (Argania spinosa) kernel oil, Witch Hazel (Hamamelis virginiana) leaf extract, Sweet orange oil (Citrus aurantium dulcis) peel oil, Gotu kola (Centella asiatica) leaf extract, Horsetail (Equisetum arvense) leaf extract, Chamomile (Matricaria chamomilla) flower, Ginseng (Panax ginseng) root extract, Green tea (Camellia sinensis) leaf extract, Palmitoyl Tripeptide-38, Butylene glycol cocoate, Sodium lactate, DL-Panthenol, Caprylyl Glycol, Phenoxyethanol, Carbomer, Sorbic Acid, Sodium Benzoate, Isostearyl alcohol, Benzyl Alcohol, Sodium Hydroxide, Ethylcellulose, Hydroxypropyl Cyclodextrin, Potassium Sorbate, Dehydroacetic acid, Linalool

## DIRECTIONS

Use It Works! Radiance twice each day. Apply 2-3 drops to fingertips and gently smooth onto the face, neck and chest where fine lines form.

## CAUTION

Do not use on damaged or broken skin.



*Individual results can and will vary. It Works! cosmetic products are purely cosmetic in nature and do not claim to cure/treat/prevent any skin & hair related disorders. If you are allergic to any ingredients listed, or are under treatment or on medication for your skin, please consult with your physician prior to use.*

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# IT WORKS! RADIANCE

## HYDRATING SERUM WITH HYALURONIC ACID

### FREQUENTLY ASKED QUESTIONS

#### Why should I add It Works! Radiance to my skincare routine?

When included in your daily skincare routine, It Works! Radiance serum helps reduce the appearance of fine lines and expression wrinkles with its deeply hydrating formula. Witch Hazel is one of the key ingredients that tones and restores the pH balance of your skin while tightening and shrinking the appearance of pores. Plus, It Works! Radiance is denatured alcohol-free—so your skin will feel moisturized and hydrated.

**Pro-tip:** Your skin loses moisture overnight during its natural repair phase, so it's important to infuse your skin with much-needed moisture from It Works! Radiance. Apply It Works! Radiance before bed and rest easy, knowing your skin is being cared for while you sleep.

#### What are the key, active ingredients in It Works! Radiance?

Some of the active ingredients in It Works! Radiance include:

- **Hyaluronic Acid** – A powerful molecule that holds up to a thousand times its weight in water and helps moisturize and soften your skin to improve its look and feel
- **Matrikine Peptide** – A powerful messenger peptide that encourages your skin to maintain optimal levels of moisturization
- **Aloe and Chamomile** – Ingredients that work together to soothe dry, irritated, damaged skin
- **Witch Hazel** – Acts as a toner to restore your skin's pH balance while tightening and minimizing the appearance of pores

#### When and how should I apply It Works! Radiance?

It Works! Radiance is the perfect addition to your evening skincare routine. Simply wash your face with It Works! Refresh, then apply It Works! Radiance serum to your face, neck, and chest to target areas where fine lines can form.

If you have oily skin, we recommend applying only in the evenings, before It Works! Repair. If you have normal to dry skin, you can include It Works! Radiance in your daytime routine, too, for an extra burst of radiance and deep hydration.

**Pro-tip:** Chest wrinkles often result from being repeatedly creased when sleeping on your side and stomach. Apply It Works! Radiance to your neck and chest to hydrate your skin and avoid the appearance of wrinkles in those areas.

#### Is It Works! Radiance formulated for a specific skin type?

It Works! Radiance serum is suitable for most skin types and is perfect for both men and women. If you have oily skin, we recommend applying it only in the evenings. If you have normal to dry skin, you can apply It Works! Radiance during your daytime routine, as well, for an extra burst of radiance and a smooth base for make-up application. We do not recommend using It Works! Radiance on sunburned or damaged skin.

